

Traffic Light Time Remaining Indicator

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September 2005

Traffic Light - The standard Sequence

Long time red



Very short time yellow



Long time green



Blinking green





The Proposal:

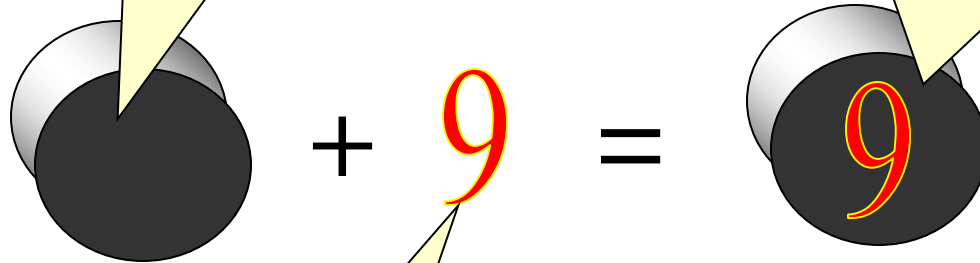
(1) Counting down RED

Introducing, in the middle of the non-used black space of the post, a “Stand Alone” Count Down display with the relevant current color

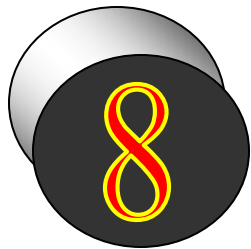


A Stand Alone – self contained
very low price unit

A Count Down Display



1-9 digits







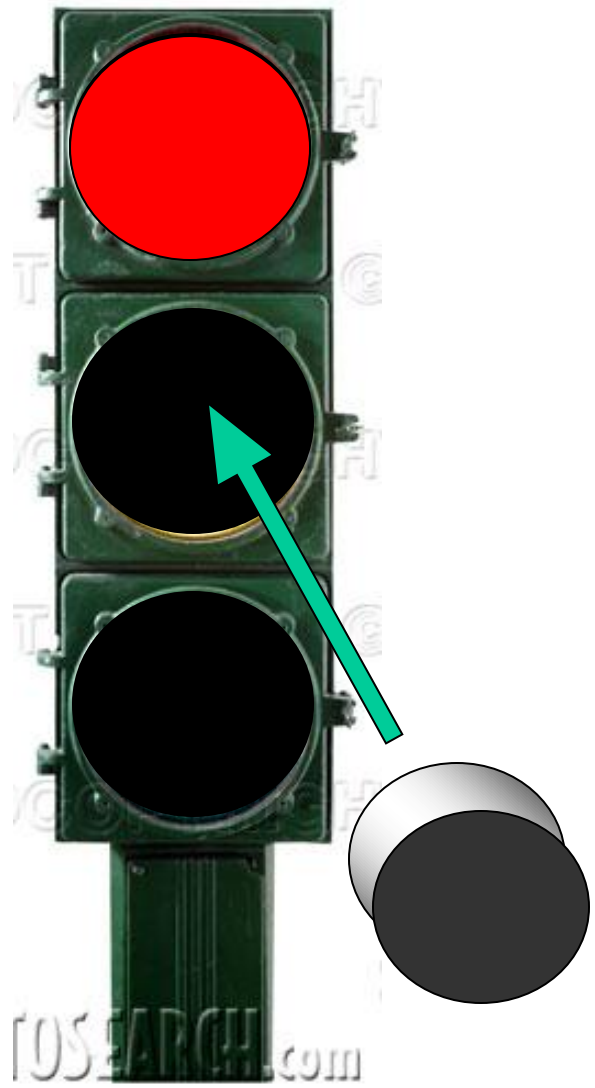


























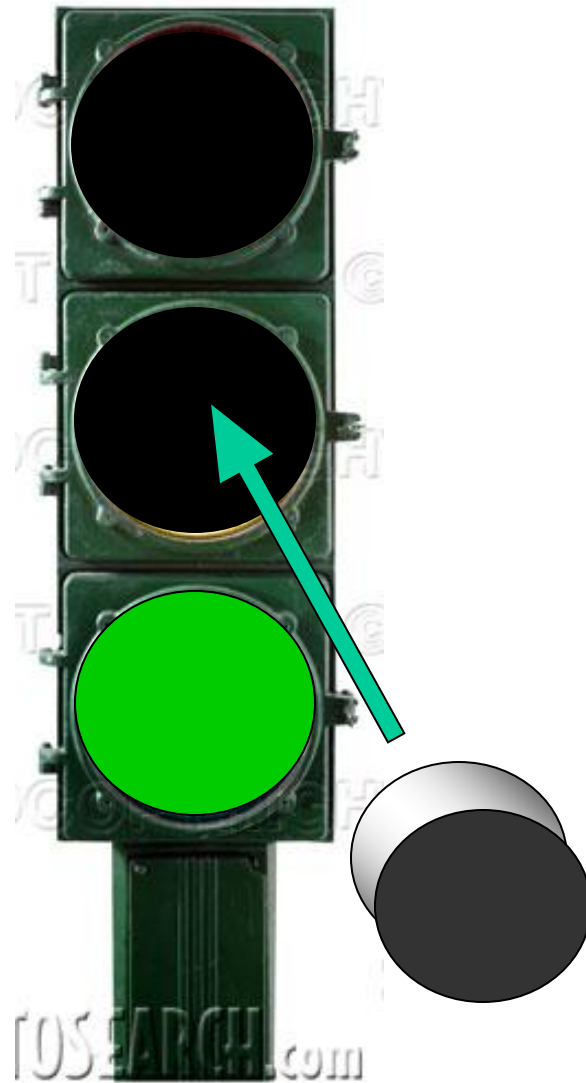




(same) very short time



The Proposal (cont):
(2) Counting down GREEN





















Blinking







Option II:

Count down on the running color











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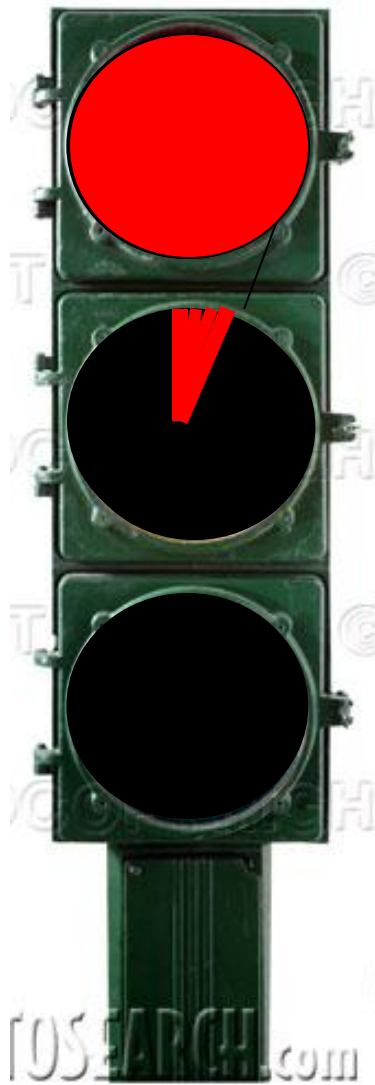
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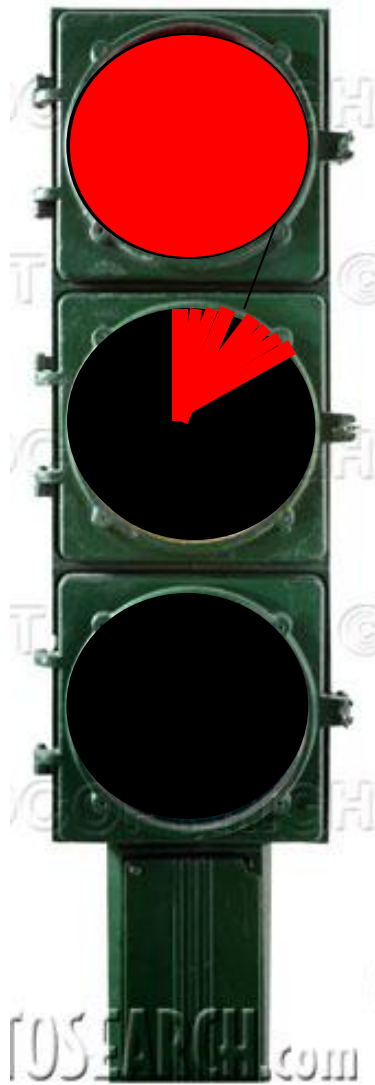


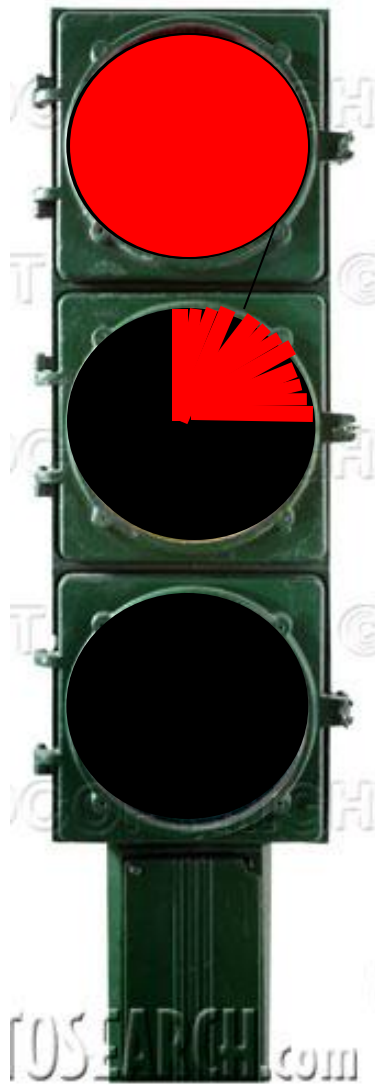


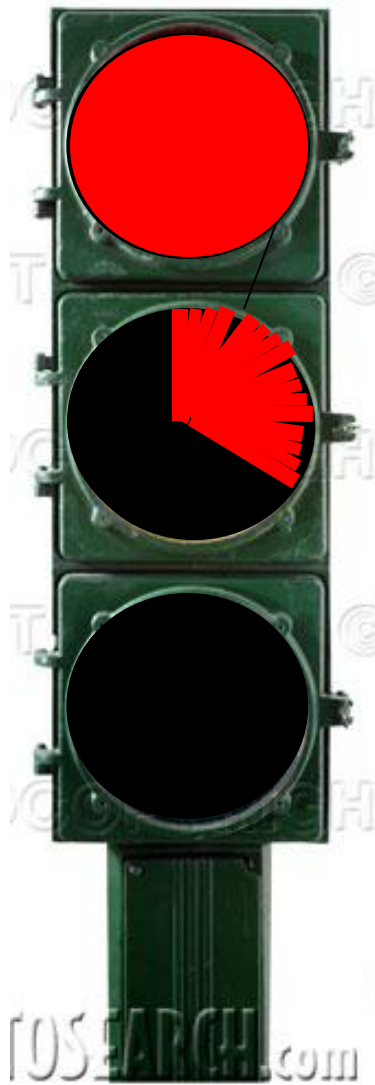
Option III:
graphical presentation by
Coloring Remaining Time



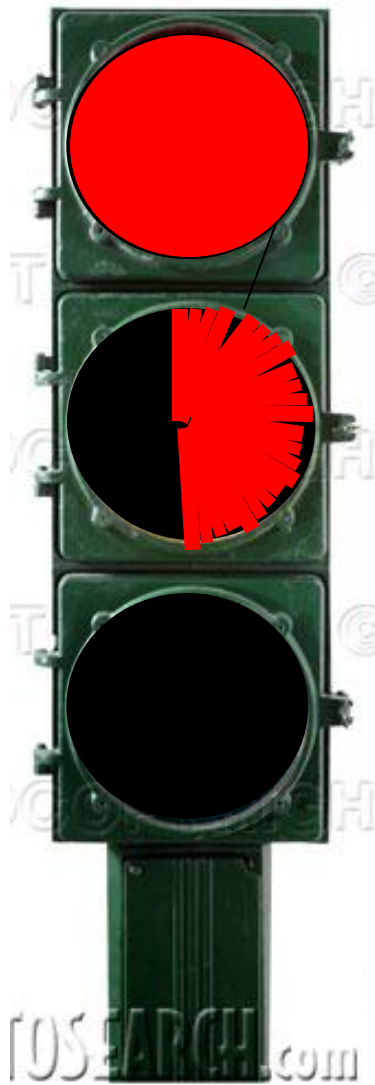






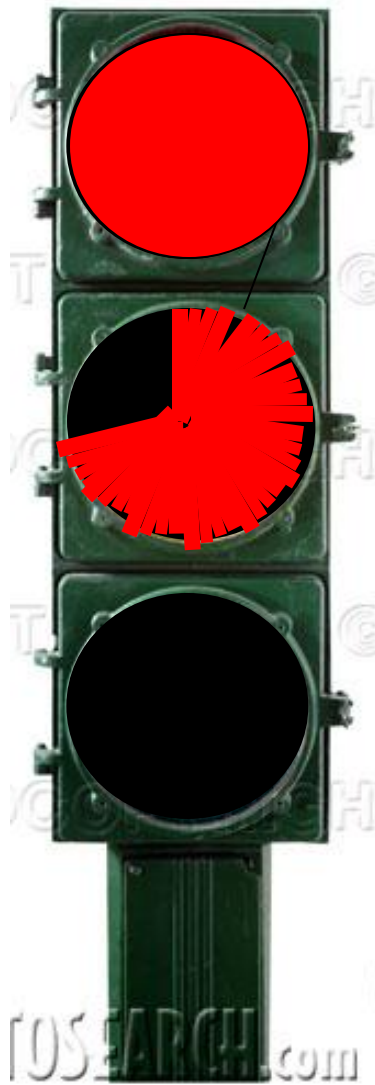


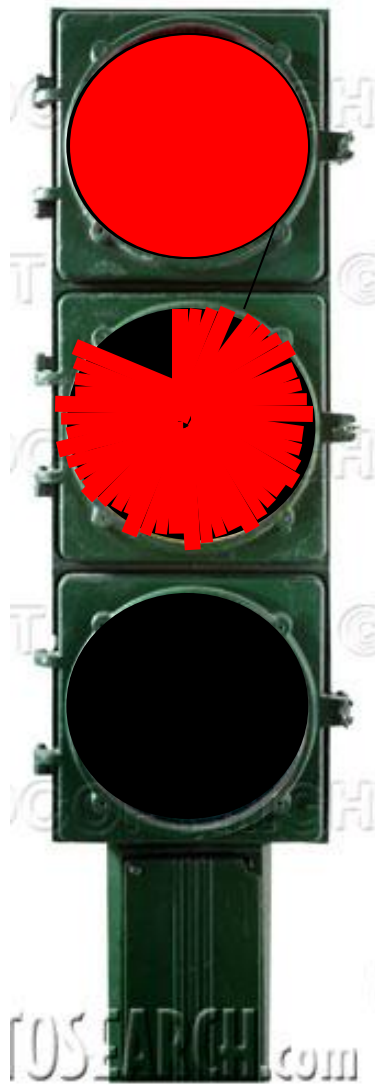


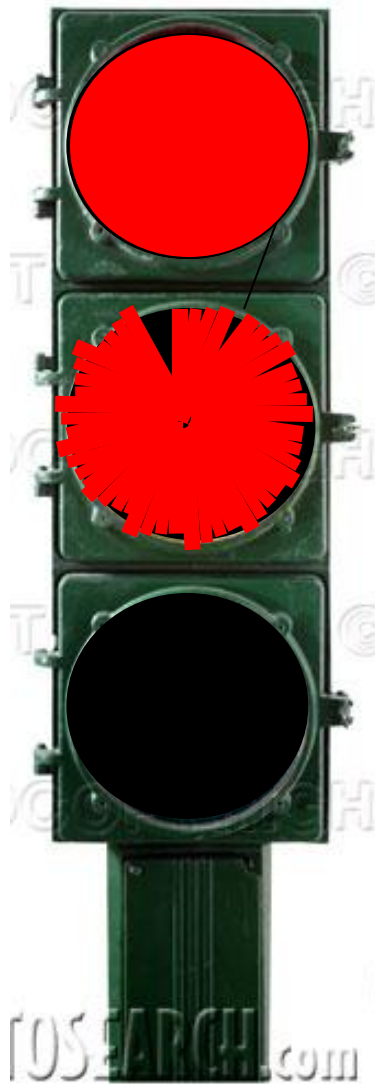


















המימוש

למי כדאי (שותפים אסטרטגיים)

1. חברות שמוכרות היום רמזורים

2. חברות בעסקים קרובים

3.

איך דוחפים

1. סוכנים מה"ברנצ'ה" ("קרוסו")

2. גופים ציבוריים (מניעת תאונות...)

3. גופים ממשלתיים ("ממונים על", חכי"ם..)

4.

אישורים

1. רשויות מקומיות

2. רשויות ממשלתיות

3. פטנטים

4.

איך מתקדמים

1. לתכנן ולבנות אב-טפוס
2. לבד – רק עם כסף: חישוב השקעה, משקיע, התקשרויות, פיילוט,
3. עם שותף אסטרטגי: הסכמים,



















Implementation Options

Digits change on Red only

Digits change on Green only

Digits change on Red & Green

Digits change on Yellow only



Implementation Options

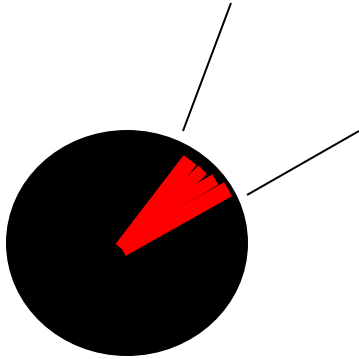
Digits change on Red only

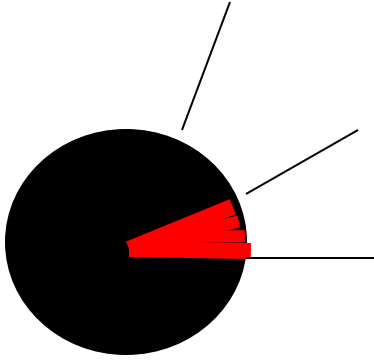
Digits change on Green only

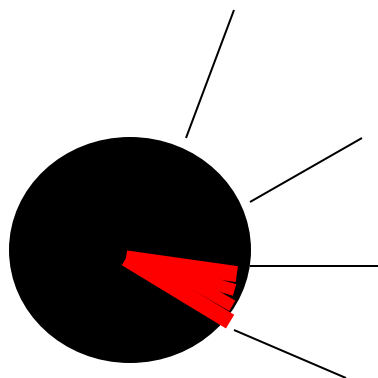
Digits change on Red & Green

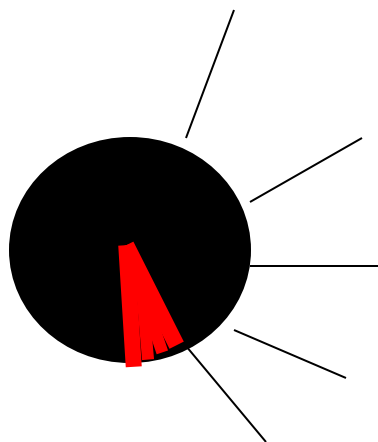
Digits change on Yellow only

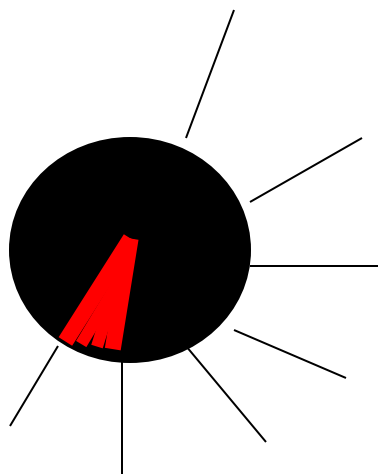


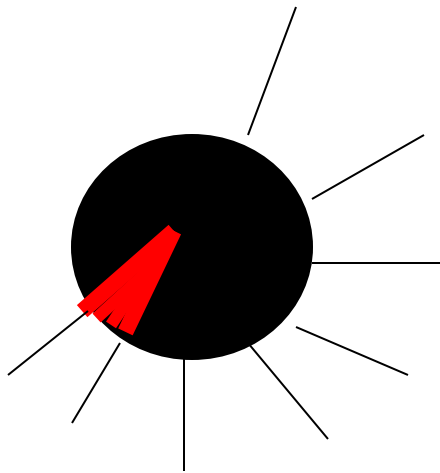


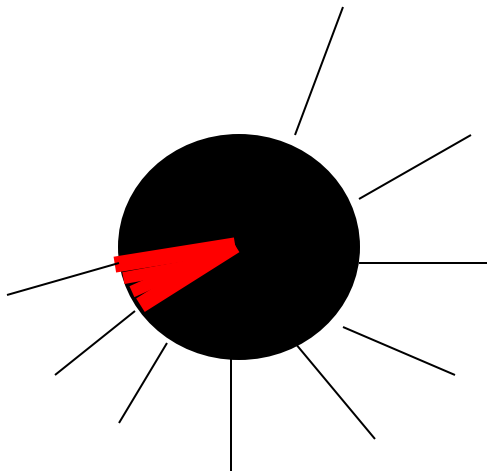


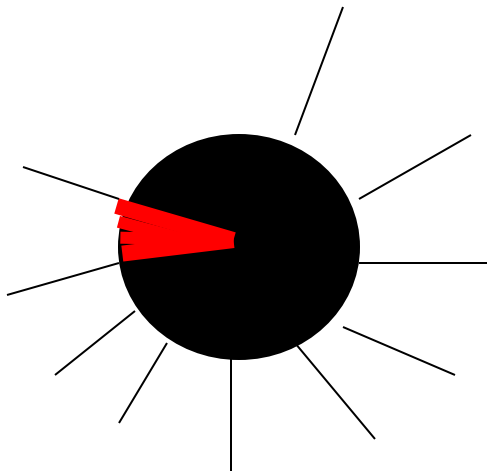


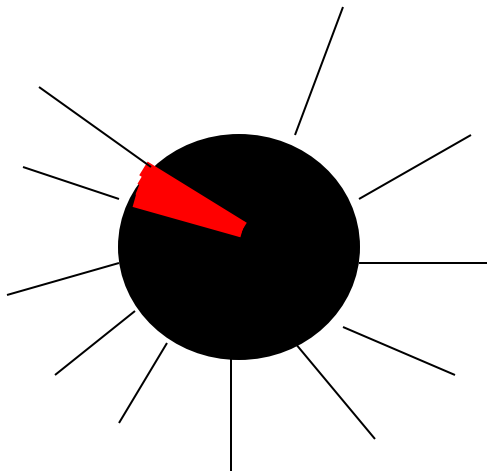




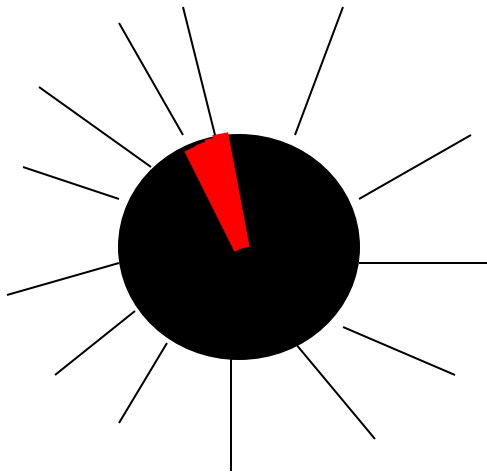




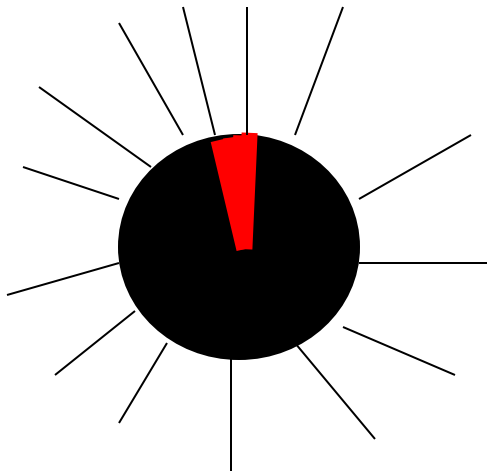




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